

FOR IMMEDIATE RELEASE

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"New Glarus is brewing up some new business at the Port."

Milwaukee, Wis. –Daniel and Deb Carey produce world class, handcrafted beers for their friends in Wisconsin. They are co-owners for the New Glarus Brewing Company in New Glarus, Wisconsin. Dan is Brewmaster and began in the beer business by serving his apprenticeship at a small brewery near Munich, Germany. He has since operated and constructed numerous breweries throughout the United States. Deb met the challenge of establishing the New Glarus Brewing Co. in 1993. As Founder and President of "One of the Top Ten Breweries in the World" she does everything – except brew the beer!

Recently, Modern Brewery Age Weekly gave a five star rating to "Stone Soup" one of the creations from the New Glarus Brewing Co. "Dan Carey is viewed as one of the preeminent Belgian-style brewers in the United States. Dan has now produced a playful variation on abbey ale with his new Stone Soup. The name is a reference to the diverse sourcing for the ingredients—including malt barley from Wisconsin, hops from Germany and England, and yeast by way of a Belgian monastery. The monastic yeast puts its stamp on this beer from the first pour, as a yeasty, spicy nose greets the drinker. "Bright, yeasty nose, with a hint of sugar," said taster Gregg Glaser. "This has a nose more like a triple." "Absolutely delicious," said Gerry Nicholls, another taster.

With the success of "Stone Soup", "Spotted Cow" and other local favorites, the New Glarus Brewing Company is expanding their business. And they are using the Port of Milwaukee as a back door to their growth.



The Port of
Milwaukee will be
unloading the vessel
JULIA, with the
equipment needed
to expand. Willy
Hoffman of Albacor
Shipping (USA)
arranged for the
loading of these 14

German made tanks in Bremen, Germany which will arrive in Milwaukee on Sunday, April 29th and be delivered to the New Glarus facility by truck. Krones USA of Franklin, Wisconsin accepted a bid from New Glarus Brewing Company, for the erection of a new brewery with a yearly capacity of 100,000 barrels. It will be a small, traditional but very modern and energy efficient brewery. It is the first complete brewery built with the assistance of Krones USA.

The new brewery includes malt storage, malt handling and cleaning, an old fashion copper brew house, the whole cold area with yeast propagation and storage as well as the connection of the new process section to an existing Wisconsin made Krones filling line.



This shipment represents how, in addition to the Wisconsin grain used, three Wisconsin organizations (the Port, New Glarus and Krones) work together to help "Grow Wisconsin".

Dan Carey commented, "We are proud to be part

of the fabric of Wisconsin. After all, we source a significant part of our raw materials here in state and sell our beers only in Wisconsin. Although we are a small, "mom and pop" business we pride ourselves on making a real contribution to the local economy. I'll tell you, the thing that Deb and I are most proud of is that we offer our employees a safe, fulfilling place to work as well as top wages. That is a rarity in these days of plant closures and overseas outsourcing. It's really our customers that have made all of the difference."

For additional information, please call Betty Nowak, Port of Milwaukee at 414-286-8131 or drop by the brewery in New Glarus for a self guided tour and beer tasting. The old brewery is open seven days per week. Visit www.newglarusbrewing.com